



PUBLIC NOTICE

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FEDERAL COMMUNICATIONS COMMISSION
1919 M STREET N.W.
WASHINGTON, D.C. 20554

News media information 202/632-6050. Recorded listing of releases and texts 202/632-0002.

March 30, 1994

INTERACTIVE VIDEO AND DATA SERVICE LICENSES GRANTED

On March 28, 1994, the Commission granted the first 18 licenses for the Interactive Video Data Service (IVDS) covering nine markets. IVDS is expected to be a convenient, low-cost system that will allow two-way interaction with commercial and educational programming, along with informational and data services, that may be delivered by or coordinated with broadcast television, cable television, wireless cable, direct broadcast satellite, or any future television delivery methods. The new IVDS licensees, and the markets and frequency blocks they have been granted, are listed below.

<u>Licensee</u>	<u>Market</u>	<u>Frequency Block</u>	
Ronald E. Dowdy	New York, NY/NJ	A	KIVD0001 -
Christina Del Valle	New York, NY/NJ	B	KIVD0002 -
Interactive Ventures Ltd.	Los Angeles, CA	A	KIVD0003 -
Berto E. Garza	Los Angeles, CA	B	KIVD0004 -
Vinod K. Sood	Chicago, IL	A	KIVD0005 -
Self Communications, Inc.	Chicago, IL	B	KIVD0006 -
WHF, Inc.	Philadelphia, PA	A	KIVD0007 -
Kingdon R. Hughes	Philadelphia, PA	B	KIVD0008 -
Ignacio Santos De Hoyos	Boston, MA	A	KIVD0009 -
Brian Berson	Boston, MA	B	KIVD0010 -
ITV, Inc.	San Francisco, CA	A	KIVD0011 -
Raveesh K. Kumra	San Francisco, CA	B	KIVD0012 - WP4439
IVD Company	Washington, DC	A	KIVD0013 -
J & M Partnership	Washington, DC	B	KIVD0014 -
Legacy TV, Inc.	Dallas, TX	A	KIVD0015 -
Maritime Communications Corp	Dallas, TX	B	KIVD0016 -
Luz Lobaton	Houston, TX	A	KIVD0017 -
Anthony J. Benison	Houston, TX	B	KIVD0018 -

No further applications for IVDS licenses are being accepted at this time. In accordance with the Omnibus Budget Reconciliation Act of 1993, the Commission is currently undertaking a rule making proceeding concerning competitive bidding and its use in awarding licenses. This may have an impact on the licensing of future IVDS systems. For further information, please contact the Consumer Assistance Branch in Gettysburg, PA at 717-337-1212.