

#### **Broadband Data Collection:**

Presentation to CRTC/OECD

FCC Broadband Data Task Force August 10, 2021

# Broadband Data Collection: FCC's Historical Approach

- ▶ The FCC today collects broadband deployment data using FCC Form 477
  - Fixed broadband service providers report broadband deployment based on U.S. Census Block geographic areas
    - ► The U.S. is divided into +11,000,000 census blocks varying in size between urban and rural areas.
    - ▶ If a fixed provider makes service available to a location within a census block, then the entire census block is shown as "served" by the provider .
  - Mobile broadband service providers report broadband deployment by technology and based on minimum advertised speed or, if a particular speed is not advertised, then speeds consumers should reasonably expect to receive at a given location.
    - ► A lack of standardized reporting parameters prevents apples-to-apples comparisons of data among mobile service providers.
- Congress acknowledged these problems, and directed the FCC to correct them, last year with passage of the Broadband Deployment Accuracy and Technological Availability (DATA) Act

### Broadband Data Collection: Key Dates

- March 2020: Broadband DATA Act
  - Specified collection of broadband data and challenge/verification processes
- ▶ July 2020: Second Report and Order/FNPRM
  - Reporting
  - Broadband Serviceable Locations Fabric
  - Processes for verifying data
- ▶ December 2020: Consolidated Appropriations Act
  - ► Funding for implementation and administration of data collection
- January 2021: Third Report and Order
  - Further refinements and challenge processes
  - Delegated additional technical challenge/verification methodologies to Bureaus/Offices
- ► February 2021: Broadband Data Task Force Established

# Broadband Data Collection: What We Need to Accomplish

#### **Data Sources**

- Provider data
- Local-government data
- Tribal-government data
- Federal-government data
- Third-party data
- Public data
- Broadband Serviceable Location Fabric



#### Outputs

- Improved public maps
- More precisely targeted Universal Service Funding
- Better data for Commission reports and analyses

#### **Data-Quality Processes**

- Validation
- Technical assistance
- Challenge and crowdsourcing processes
- Audits

## Broadband Data Collection: What We Will Achieve

- ► Fixed-broadband availability data down to the individual location
- Mobile-broadband availability data standardized across providers
- Challenge process to identify and dispute provider data
- Incorporation of data from state, local, and Tribal governments
- Crowdsource information to support verification efforts
- Audits and enforcement

# Broadband Data Collection: Implementation Milestones

- Spring 2021
  - ▶ Data Architect & Design Services Contract
  - ▶ RFI for Fabric
- Summer 2021
  - ▶ RFP for Fabric Development
  - ► Contract for IT System Development
  - Bureau-level Public Notice on Mobile Challenge, Verification, and Crowdsourcing Methodology
  - ► 4G LTE Mobile Map of Four Largest Providers' Coverage Based on BDC Parameters to Preview BDC Maps

## Broadband Data Collection: Next Steps

- Fabric contract
- Other contracts (e.g., mobile app updates, technical assistance, user acceptance and IV&V testing)
- Public Notice to announce start of data collection, followed by initial data collection and map publication
- Outreach to Tribes and small filers
- Open Submission Window
- Publish Maps/Data
- Challenge Process